



APRIL 13-15, 2018

DOUBLETREE HILTON LLOYD CENTER - PORTLAND, OREGON

EDUCATION - TRADESHOW - HAUNT TOUR

BODY PAINTING

SEMINARS

HEARSES

13TH FLOOR BAR

MAKE & TAKE

MOVIE NIGHT

COSTUME BALL

TRADESHOW

FOAM DART WARS

GET INFO @ HAUNTERSCONVENTION.COM



VENDING AT WCHC

A GREAT OPPORTUNITY TO PROMOTE YOUR WORK, DRIVE SALES AND INTERACT WITH CUSTOMERS IN A NEW AND EXCITING WAY.

The vision for the West Coast Haunters Convention came from our love of the Halloween industry and is now the West Coast's best and longest-running Halloween convention and gathering. In 2009, Ed Roberts, the founder, and president of the WCHC began a charity haunted house fundraiser in the gymnasium of the Oregon School of the Deaf (OSD) where he works as a counselor. He obtained 501(c)3 status for the WCHC in order to give grants to teachers and other professionals who work with deaf and/or autistic children. Although the WCHS gives priority to applicants on the West Coast, all requests are considered.

The West Coast Haunters Convention is a fully themed weekend where haunters and haunt vendors can share ideas and resources. The three-day event offers businesses and artists a relaxing and intimate environment in which to sell their best products. It is a perfect venue for meeting your customers in person, enhancing your image, introducing yourself to a new audience, and it creates a fun shopping experience for attendees.

To attract attendees and keep the energy going on the show floor, there will be workshops with industry professionals like this year's returning con favorite, the amazingly talented artist Ralis Kahn. Also back again is the legendary Leonard Pickel, and Brett Hayes from Fear Fair bringing you access to their vast haunting knowledge.

This year's free event line up will include the Thursday night Haunters Meet and Creep Mixer on the hotel's 13th floor and the ever-popular Sunday night Nightmare After WCHC movie and pajama party. These events will really tempt our attendees to arrive early and stay through Monday, giving them more time on the show floor on Sunday. As a sweet treat, we are selling custom-made WCHC donuts made by Portland's world-famous Voo-Doo Donuts!

We want you to have a fun and profitable experience working with us, and to encourage attendees to make convention purchases we offer them a lottery to win tickets to next year's convention based on how much they spend on the show floor. Please let us know what we can do to help you increase sales.





VENDING AT WCHC

VENDING OPTIONS

The primary theme of the West Coast Haunters Convention is, of course, Halloween, but that means different things to different people. We see it as an appreciation for haunted houses and the art, music and fashions they inspire but our theme also allows for spooky décor, creepy cars, Halloween culture and more. Although we will consider all vendor applications, priority is given to original haunted house/haunter props, small-batch artisan products, and independent businesses that are a good fit for our Halloween-loving audience.



TRADESHOW FLOOR

The West Coast Haunters Convention tradeshow will be held in the Double Tree Hilton Lloyd Center's Exhibit Hall, located outside the hotel's main entrance at the base of the parking garage. This space is open and there is a lot of natural light from the windows along two walls. (Free Wi-Fi is provided on the show floor.)



Foam Dart Alley (N*rf Zone) – This is a designated row for vendors who want to participate with attendees in this great WCHC tradition. So as not to disrupt the flow of the show, battles will take place twice a day in this area of the tradeshow floor. If you have registered for booth space in this location, please be sure to confirm it by completing the online form that you will receive after you have signed your contract.

VENDOR PERKS

Based on availability and level of participation

- Website and event program listings
- Social media shoutouts
- Inclusion of your card or flyer in attendee bags
- *Lunch for two people each day & Discounted breakfast buffet tickets*
- *Two free tickets to our WCHC Costume Ball*
(with deluxe booth purchase)



VENDING SPONSORSHIP SYNERGY

Create some serious synergy for your business with a cash or product sponsorship. It's a great way to launch a new product or enter the West Coast's Halloween scene with a scream! We'll include your product in our gift bags, or put your company's name on one of our signature events.



COME HAUNT WITH US!

WEST COAST HAUNTERS CONVENTION IS AN ANNUAL CELEBRATION OF EVERYTHING HALLOWEEN AND WHAT THE HOLIDAY INSPIRES!

WEEKEND LINEUP

THURSDAY



Vendor load-in is from 9:00 am until midnight, Thursday, April 12. WCHC convention staff will be on the tradeshow floor to register you for the event and ensure that you have what you need. The Exhibit Hall will be open late to allow you time to set up your booth before the show on Friday morning.

MEET & CREEP

For everyone who worked so hard to get there early and to not miss a minute of the convention, we are throwing a party! From 6:30 to 9:30 pm, join us for the free Meet and Creep Mixer, hosted by I Love Make-Up FX on the 13th floor and since we have it all to ourselves during the convention we're opening up the Famous Bar 13.

FRIDAY (THE 13TH)

The tradeshow floor opens at 10:00 am and closes at 5:00 pm. Lunch will be served between 12:00-1:30 pm in the lunch area at the back of the tradeshow floor. There will be a selection of sandwiches and chips to choose from (please let us know if you have specific dietary needs). Convention staff will notify you when lunch is ready and can watch your booth if needed.

FOAM DART ALLEY

Foam Dart Alley (N*rf Zone) - There is now a designated row for vendors that want to participate in the fun that is the dart gun event. There will be two times each day that vendors and attendees are able to enjoy themselves and take part in a great WCHC tradition. To make sure it does not disrupt the flow of the show, no gunfire is allowed in the tradeshow outside the designated area and time zone.





COME HAUNT WITH US!

THE FAMOUS BAR 13!



From 6:00 pm until 2:00 am, the Famous Bar 13 is the place to be! There is also a room-decorating contest on the 13th floor so stop by and see the creepy creativeness of our attendees. Remember, all drinks bought at the 13th-floor bar help us pay for the convention, so, by all means, buy a round or two.....you're not driving!

HAUNT TOUR

To keep with our theme, this years tour we are talking the tour buses out to a cabin in the woods. We will be visiting Milburn Manor in Canby. As Roots of All Evil says "Milburn pulls out all the stops in this year's Manor, with all manner of mayhem unleashed upon its willing victims. Every angle of attack is covered—if it's not the ghoul in your ear, it's a severed head sent from above."

We are not heading out to the tour until 7 pm, so you have a chance to grab a bite to eat before we go. There will also be food for sale at the haunt for you to enjoy.

There is a VIP/Vendor hospitality suite on the 14th floor. Snacks and beverages provided all weekend for vendor from 11 pm until 3 am. Donations encouraged.



SATURDAY

The tradeshow floor opens at 10:00 am and closes at 5:00 pm. Lunch will be served between 12:00-1:30 pm in the lunch area at the back of the tradeshow floor. There will be a selection of sandwiches and chips to choose from (please let us know if you have specific dietary needs). Convention staff will notify you when lunch is ready and can watch your booth if needed.



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COSTUME BALL AND CONTEST



The décor theme of this year's Costume Ball is "80's Horror Movies" Think Jason, Michael, and Chuckie. The event hours are 8:00 pm to 1:00 am, and there will be light food and a no-host bar.



SILENT AUCTION

The Silent Auction is a popular part of the West Coast Haunters Convention.

In 2016, the more than 130 items auctioned off netted nearly \$5,000. Each year, donations from businesses, members and supporters, and artists provide us with a wonderful variety of auction items.

Plans are already underway for the 2018 event and we hope that you will consider a donation of haunt/Halloween related art, jewelry, sculpture, or other creatively creepy items. If so, please fill out the online item donation form. Your donation is tax-deductible.

SUNDAY

The tradeshow floor opens at 10:00 am and closes at 4:00 pm. Lunch will be served between 12:00-1:30 pm in the lunch area at the back of the tradeshow floor. There will be a selection of sandwiches and chips to choose from (please let us know if you have specific dietary needs). Convention staff will notify you when lunch is ready and can watch your booth if needed.

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New this year we are adding a foam dart shooting gallery. This is a carnival type game where you can win prizes and trade up to get bigger prizes. Let the games begin!

SUNDAY (CONT.)

NIGHTMARE AFTER WCHC



Not ready for it all to end? Staying one more night? We are hosting our ever popular movie night but this time we have a special surprise for you! Dress in your jammies and unwind after the WCHC is over. This years theme is 80's horror films, and they will be. . . Just kidding you have to show up to find out. There will be free popcorn, and we will be selling movie candy and taking donations. And, of course, a cash bar, so come thirsty!

Bring your spare change (or dollars) this will be your last chance to donate to the charity. We will be passing Freddie Kruger's hat (of course) around at intermission.

ATTENDANCE



West Coast Haunters Convention draws guests from all around the West Coast and beyond, with the highest concentration of attendees from the Portland area. However, WCHC also has a high number of attendees from California, Washington, Idaho, and Nevada. Most stay for the entire weekend, while others come just for the day to enjoy the activities, or for hard-ticketed events such as seminars and shows.

To encourage our attendees to purchase on the show floor we are offering a drawing for free tickets and a room upgrade to one lucky winner who shows their receipts at the convention booth to earn raffle tickets.



ATTENDEE SWAG BAGS



Each attendee will receive a swag/shopping bag, and as a paid vendor you are allowed to place one item and a business card or postcard in each bag. You must have your items to the WCHC office before the show or drop them off on the tradeshow floor by 12:00 pm, Thursday, April 12th. We will do our best to accommodate any items received after that.

OUR GOAL IS TO GIVE YOU THE BEST POSSIBLE VENDING EXPERIENCE AND PRESENT OUR GUESTS WITH AN INVITING SHOPPING EXPERIENCE

IMPORTANT DATES

Booth Registration deadline - April 5th, 2018
Fee Payment deadline - April 5th, 2018
Shipping date to hotel - not before April 10th, 2018
Setup date - Thursday, April 12th, 2018
Show dates - Friday, Saturday and Sunday, April 13-15th

BOOTH PAYMENT

You can pay for your booth on our website by choosing the booth size and other items and adding them to your cart prior to checkout. We use PayPal for online payments. If you would like to send a check, please email us and we can send you an invoice.

Space Specifications

Booth spaces will be measured and marked with pipe and drape prior to your arrival on Thursday. Displays, equipment or products must fit within the space provided in order to keep walkways clear and respect the other participants and vendors.

ARRIVAL

Upon arrival, please check in with the onsite Vendor Coordinator in the Double Tree Hilton Lloyd Center's Exhibit Hall, as there may be last minute loading instructions. The timing of many aspects of our event is finely tuned. We ask that you observe load-in/out times and consider the ease and speed of your booth setup and breakdown. If you have a large vehicle or trailer to maneuver, please plan to arrive early.

SHIPPING MOORAGE

We understand that many vendors have to ship their booth supplies to the hotel before they arrive. For shipping details please contact the DoubleTree at 503-281-6111.

SAFETY AND SECURITY

Improper and/or inadequate booth stabilization may result in loss of merchandise and create potentially unsafe conditions. The event and/or hotel staff reserves the right to ask any vendor to make immediate necessary adjustments. Please report any unsafe, disruptive or suspicious behavior to event staff immediately.

SERVICES

Booths are provided with a table and chairs and an additional table can be purchased for \$30. Although there is electricity to the booths vendors must bring their own extension cords, power strips, and lighting. The hotel does not allow outside food or beverages to be offered at your booth; however, small candy or treats are acceptable. The hotel reserves the right to request that any unapproved food items be removed. Vendors are requested to remain open for business for the full duration of vending hours. Breakdown of booths should not begin until after 4 pm on Sunday when the show floor is closed. Vendors are responsible for cleaning their area of trash, leftovers, and waste.

PARKING

One parking pass per day is available per booth, for anyone vending at the hotel. If you are staying at the hotel your room key will get you in and out of the parking garage. See the Vendor Coordinator on the show floor for you daily pass.

OUR ONSITE VENDOR COORDINATOR WILL BE ON HAND TO ENSURE YOUR LOAD-IN GOES SMOOTHLY AND THAT YOU HAVE AN ENJOYABLE TIME.

LOAD IN LOAD OUT DIRECTIONS FOR BOOTH VENDORS

Please check in with the on-site Vendor Coordinator when you arrive, and be set up and ready for operation by midnight on Thursday to ensure a prompt opening of our Tradeshow Floor.

Load-in Time: Thursday, April 12th - 9:00 am until 12:00 midnight

Vending Hours: Friday through Sunday 10:00 am - 5:00 pm

Loadout time: Sunday, April 15th 5:15 pm until midnight Sunday

Vendors must remain open for business during the full duration of the vending hours.

Vendor Load-In

The primary load-in route (#1) starts in the loading area in front of the tradeshow floor. Parking is limited so please leave your vehicle in front of the entrance only while you are loading. Please move your vehicle to the parking lot as soon as you are done unloading to allow other vendors space to unload.

Please load-out using the same routes used for load-in.

This information is subject to change. Additional instructions will be provided as needed.

Vendor Load-In thru parking garage

Hotel address:

1000 NE Multnomah St. Portland, OR 97232

503-281-6111

